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Cash Zombies

When growth quietly drains cash

A mindless force that feeds on unnoticed expenses, silently consuming cash through unused tools, misaligned roles, and outdated spending—draining margins while growth continues.

Not all undead rot visibly. Some wear the mask of the living, haunting ledgers and payrolls in silence. Subtle ones auto-renew—forgotten subscriptions draining coin month after month. Others are relics—outdated vendors and tools, once vital, now lifeless husks that refuse to expire. The deadliest are the Employee Zombies: purposeless roles, sluggish performers, carriers of disengagement that infect the capable and turn them too. Each seems minor alone. Together they swarm. They multiply quietly. They feed with every paycheck. In a scaling business, these are the true wealth-eaters. Unchecked, Cash Zombies bleed margins, bind agility, and sap the strength to survive the next crisis. Only ruthless pruning keeps the kingdom from joining the ranks of the walking dead.

Level10's Defense

Level10 doesn't just cut costs. It hunts the undead. Through zero-based budgeting, rolling cash forecasts, and proper approval workflows, Level10 identifies every zombie in the system. No assumptions. No legacy spending. No hiding.